

SALONI DHAWAN

INFORMATION DESIGNER



I'm an imaginative, motivated, and curious designer. I pay attention to detail, believe in the value of well thought-out work, and take pride in everything I create.

EDUCATION

National Institute of Design, Bengaluru
M.Des.- Information Design
2017-2019

National Institute of Fashion Technology, New Delhi
B.Des. - Fashion Communication
2013-2017

Army Public School, Noida
CBSE Class 12 - Commerce
2013

ACTIVITIES

Placement committee core member,
NID Bengaluru

Member of graphics committee for
dFrost 2018, NID's annual cultural fest

Member of the quizzing society at
NIFT Delhi

SKILLS

Design

UX Design

Interface Design

Data Visualisation

Branding

Illustration

Tools

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Sketch

Tableau

EXPERIENCE

May 2018 - July 2018

Experience Design at Info Edge Ltd. (Naukri.com)

Summer internship at the Naukri.com vertical of Infoedge Ltd., where I worked on revamping the user experience of the recruiters' section of the website.

January 2018 - August 2018

Earn While You Learn Programme at NID

Chosen as a student designer to assist the faculty in designing the identity and brand guidelines for the Indian Institute of Technology, Tirupati

January 2017 - April 2017

Graduation Project at Infonauts Design

An information design internship where I worked on branding, publication design, and user interface design for various different clients of the studio.

May 2016 - July 2016

Internship at Dorling Kindersley Publishing

A summer internship where I worked in the Knowledge section of DK Publishing, as part of the team working on '100 Women Who Made History', which included illustration and layout design for the book, and was published in March 2017

July 2015 - March 2016

Branding and Packaging at To Be Healthy

An extensive project that consisted of developing a visual language, and designing the packaging for a range of cold pressed juices being launched, as well as the marketing material for the brand.

CONTACT

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